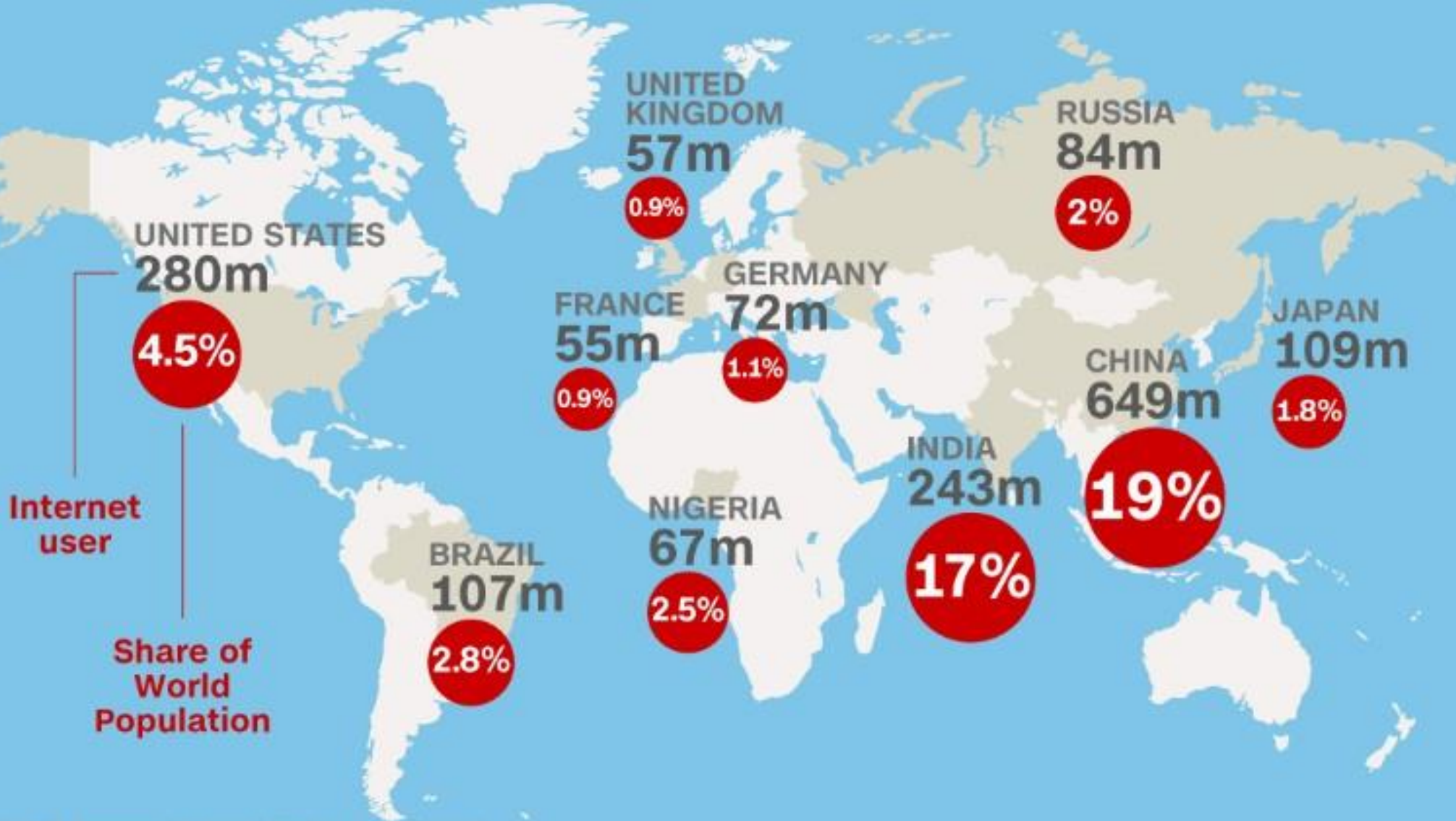


Internet Censorship in China: the Value of Information to Governments

By Ramon Thomas MBA
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SOURCE: Internet Live Stats | All data are estimated



When China Rules the World

- State as Father
- China: A Civilisation State
- Tributary Relationship
- Racial Identity
- Value: Harmony + Social Stability



SHANGHAI
Internet Cafe

Uh oh, He searched 'Human Rights'
one time too many.



The Net in China

1/5/08
Nicholson



1. China Landscape

- The Great Firewall of China
- Access Providers: China Telecom, China Mobile and China Unicom
- Content Providers: CCTV, Xinhua, Sina, NetEase, Tencent, et al.
- Ecommerce: Alibaba



Ideology

- Public Pledge on Self-Censorship (2002)
- “Socialism with Chinese Characteristics”
- Convention on Blog Service Discipline (2007)



THE GREAT (FIRE)WALL OF CHINA

Top #10 Websites **Blocked** in China



In or Out

- Microsoft (Bing)
- Yahoo (Alibaba)
- Naspers (Tencent)
- Google + Youtube
- Facebook + Instagram
- Twitter



2. State Ownership

- Xinhua (newspapers)
- CCTV (television)
- ABC, BoC, ICBC
- Mobile Operators



让天下没有难做的生意
To make it easy to do business anywhere



Tencent 腾讯

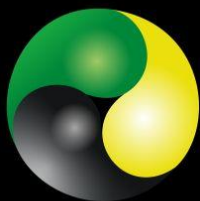


微信支付

POWERED BY

TENPAY.COM
财付通

Baidu 百度



3. Internet Censorship

- Internet police (*wang jing*)
- Internet monitors (*wang guanban*)
- “50 cent party members” (*wumao dang*)



4. Naspers in China

- Losses of \$100 million
- 2001: 49% of Tencent - R266 million
- 2015: Tencent equity R16.4 billion profits
- Koos Bekker: “We leave content questions to our local partners and managers.”
- BRICS markets



CHINESE WHISPERS

NASPERS

Share price, daily close (Rands)



TENCENT

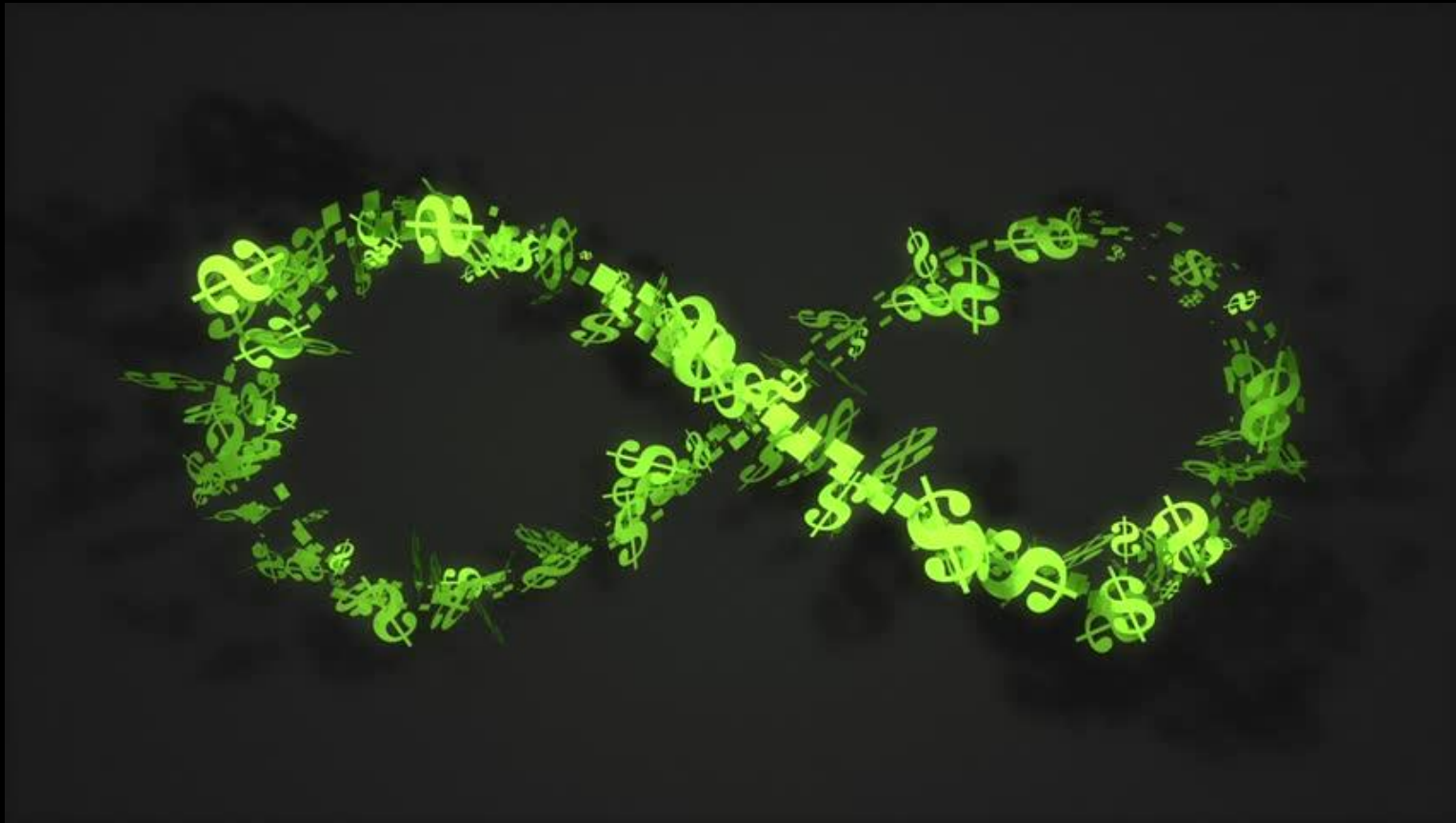
Share price, daily close (HK\$)



Graphic: RUBY-GAY MARTIN Source: INET BFA



What is the Value of Information?



Quote

“Do not kill mosquito with a bomb.”

Xi Jinping, Chinese president



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